

Solution **H₂O**

2022 ADVERTISING GUIDE

2022 SPECS & GUIDELINES

About the Publication

Solution H₂O is the official publication of the Kansas Section of the American Water Works Association. It is published three times per year and distributed electronically via email to the membership and made available for download via the website (ksawwa.org).

What's Included with Advertising

Advertising in *Solution H₂O* includes choice of ad size in the publication as well as a featured listing on the website as an official supporter. The online listing includes company logo, description of services, and website URL.

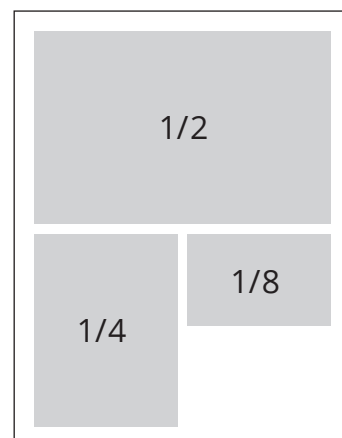
SIZE	NON-BLEED	SINGLE ISSUE	ANNUAL RATE
Full Page	7.5" W x 10.0" H	\$250	\$500
1/2 Page Horizontal	7.5" W x 4.875" H	\$150	\$350
1/4 Page Vertical	3.625" W x 4.875" H	\$85	\$200
1/8 Page Horizontal	3.625" W x 2.3125" H	\$50	\$125

Artwork Requirements

- Production: Adobe Illustrator, InDesign, or Photoshop
- File format: PDF (preferred), EPS, TIF, JPG
- Resolution: 300 dpi minimum
- Color: RGB
- All fonts, links, and images must be included.
- Artwork is subject to adjustment if listed requirements are not met. A border may be added, if needed.

Website Listing Requirements

- Logo in vector format (EPS, AI, PDF, SVG)
- Description of company/services (50 words maximum)
- Website URL



SUBMISSION GUIDELINES

Schedule

ISSUE	SUBMISSION DEADLINE	DISTRIBUTION
Spring	March 15, 2022	April 15, 2022
Summer	June 15, 2022	July 15, 2022
Winter	November 15, 2022	December 15, 2022

Advertisers have the option to submit one ad to run for the full year or may elect to provide new artwork for each issue, provided it is received by the submission deadline. Website listings may only be updated once per year during the annual renewal period.

Artwork Submission

Submit ad artwork, logo, description of company/services (50 words maximum), and website URL to Tina Leitzel at webmaster@kwea.net.

Payment

Please make checks payable to Kansas Section AWWA and submit payment **along with contact information (name, address, email, phone) and a hard copy of the ad to:**

Mail to: Hank Corcoran Boyer
KsAWWA
PO Box 3046
Salina, KS 67402-3046

Questions: (785) 452-5706
hboyer@cox.net

If you wish to pay by credit card, please indicate that when mailing a hard copy of your ad. An invoice will be issued via email with a link to pay online.

Artwork and payment must be received by the submission deadline. No exceptions.