



KANSAS AWWA STRATEGIC PLAN 2025



KsAWWA Strategic Plan

The Strategic Plan is a statement of the Section's objectives and priorities. As such, it is to be integrated into all of the activities of the Section and committees. The Plan is meant to be a dynamic tool, continually changing and improving, to reflect the changing landscape of the drinking water industry and the needs of KsAWWA members. The Plan will be reviewed annually and updated as necessary to reflect any changes in those objectives and priorities, and approved by the KsAWWA Board of Trustees. The Strategic Plan has been developed to be consistent with AWWA's Strategic Plan.

VISION: Water for a resilient Kansas.

MISSION: Providing resources and a network for Kansas to responsibly manage water.

STRATEGIC GOALS

MEMBER ENGAGEMENT AND DEVELOPMENT

KsAWWA strives to be the association of choice for the water community.

- Advance Diversity and Inclusion for individuals, organizations, and Section leadership.
- Enhance opportunities and partnerships for the water community.
- Focus resources for member value and growth.

ORGANIZATIONAL SUSTAINABILITY

KsAWWA will effectively use its resources to serve its members and the water community.

- Improve the use of technology to create greater efficiency, growth, and enhance the value of KsAWWA.
- Ensure the long-term financial health of KsAWWA.
- Increase awareness of member engagement opportunities with a focus on value for KsAWWA and professional growth.
- Build relationships with like-minded organizations to enhance the water community.

KNOWLEDGE TRANSFER

KsAWWA will be the trusted resource for training, education, and networking for the water community.

- Embrace the use of technology to provide training opportunities.
- Facilitate programs and services to meet Kansas educational needs.
- Provide mentorship opportunities for advancing water professionals.
- Enhance opportunities for water professionals to connect and network.

WATER POLICY AND LEADERSHIP

KsAWWA will be recognized as the valued and credible voice for water.

- Proactively engage with regulators, legislators, and decision makers on water policy.
- Maintain and continue relationships with other water related organizations.
- Provide clear, credible information about the water industry and water issues.
- Raise public awareness of the value of water infrastructure, service and professionals.